



FranklinCovey®

2013-2014 Retail Catalogue

Designed and Engineered by A.T. Cross

A WORLD LEADER

The FranklinCovey Collection, stylish writing instruments crafted exclusively by A.T. Cross for FranklinCovey, world leader in time management and organisation.

For more than 25 years, FranklinCovey has been providing the most highly effective organisational and planning tools for both business and personal use. Functional and affordable, these premium-quality, refillable writing instruments have been developed to complement the popular FranklinCovey planning systems. The collection features a wide variety of styles designed to appeal to a broad range of consumers.

Each FranklinCovey writing instrument is accompanied by a lifetime mechanical guarantee, assuring many years of writing pleasure.

CONTENTS

2	Newbury
3	Hinsdale
4	Portland
5	Freemont
6	Nantucket
7	Lexington
8	Greenwich
9	Packaging
10	Refill Guide



1



2

NEWBURY

A classic dual function ball pen with stylus featured on the top – this convenient pen lets you jot notes on paper or navigate on your smart phone or tablet with ease.

Description		Self-Serve Package	Gift Box
1	Matte Black Ballpoint Pen with Stylus	FC0112BS-1	FC0112-1
2	Chrome Ballpoint Pen with Stylus	FC0112BS-2	FC0112-2



HINSDALE

The FranklinCovey Hinsdale delivers ultra-function with a simple twist. This everything-you-need-in-one design lets you choose from red, blue or black ballpoint pen colours, or with another twist it's a 0.5mm pencil. The Hinsdale is the ideal tool for staying organised and in control. This multi-functioned marvel also carries a lifetime mechanical guarantee.



BLUE
BALLPOINT
PEN



RED
BALLPOINT
PEN



BLACK
BALLPOINT
PEN



0.5MM
PENCIL

Description		Self-Serve Package	Gift Box
1	Black Lacquer with textured green grip and accents Multi-Function Ballpoint Pen	FC0090IM-1	FC0090-1
2	Red Lacquer with textured black grip and accents Multi-Function Ballpoint Pen	FC0090IM-2	FC0090-2
3	Polished Chrome with textured blue grip and accents Multi-Function Ballpoint Pen	FC0090IM-3	FC0090-3
4	Coral Pink Lacquer with grey textured grip and accents Multi-Function Ballpoint Pen	FC0090IM-4	FC0090-4



PORTLAND

A touch of contemporary flair on a traditional shape makes the Portland an exceptional pen at an excellent price point. All finishes are decorated with polished chrome appointments and a bevelled centre ring.

	Description	Self-Serve Package	Gift Box
1	Chrome - Ballpoint Pen	FC0102IM-1	FC0102-1
2	Black Lacquer - Ballpoint Pen	FC0102IM-2	FC0102-2
3	Teal Lacquer - Ballpoint Pen	FC0102IM-3	FC0102-3
4	White Polka-dot - Ballpoint Pen	FC0102IM-4	FC0102-4



FREEMONT

The Freemont from FranklinCovey delivers traditional styling with a contemporary flair. The streamlined silhouette is available in several rich, lustrous finishes, each finely accented with distinctive chrome appointments. Backed by a lifetime mechanical guarantee, Freemont will be there to support you in all your endeavours.

Description		Self-Serve Package	Gift Box
1	Deco Black Lacquer - Ballpoint Pen <i>Shown</i>	FC0032IM-1	FC0032-1
	Rolling Ball Pen	FC0035IM-1	FC0035-1
	Ballpoint & 0.9mm Pencil Set	FC0031IM-1	FC0031-1
	Fountain Pen with medium stainless steel nib	FC0036IM-1MS	FC0036-1MS
2	Satin Chrome - Ballpoint Pen	FC0032IM-2	FC0032-2
	Rolling Ball Pen <i>Shown</i>	FC0035IM-2	FC0035-2
	Ballpoint & 0.9mm Pencil Set	FC0031IM-2	FC0031-2
	Fountain Pen with medium stainless steel nib	FC0036IM-2MS	FC0036-2MS
3	Vineyard Red Lacquer - Ballpoint Pen	FC0032IM-3	FC0032-3
	Rolling Ball Pen	FC0035IM-3	FC0035-3
	Ballpoint & 0.9mm Pencil Set	FC0031IM-3	FC0031-3
	Fountain Pen with medium stainless steel nib <i>Shown</i>	FC0036IM-3MS	FC0036-3MS
4	Translucent Royal Blue - Ballpoint Pen <i>Shown</i>	FC0032IM-4	FC0032-4
	Rolling Ball Pen	FC0035IM-4	FC0035-4
	Pen & 0.9mm Pencil Set	FC0031IM-4	FC0031-4
	Fountain Pen with medium stainless steel nib	FC0036IM-4MS	FC0036-4MS



NANTUCKET

The FranklinCovey Nantucket combines great function, exuberant fashion and fun all in one. Its simple “click to write” functionality makes it a very practical pen to use, in a simple, yet stylish profile. Nantucket is available in several different colours. Choose one to suit your personality. Whether this pen is for business or pleasure, the Nantucket will speak volumes about you.

	Description	Self-Serve Package	Gift Box
1	Polished Aluminum with Black Radial Pattern Ballpoint Pen	FC0072IM-1	FC0072-1
2	Polished Aluminum with Cornflower Blue Radial Pattern Ballpoint Pen	FC0072IM-3	FC0072-3
3	Polished Chrome Ballpoint Pen	FC0072IM-4	FC0072-4
4	Polished Black Lacquer Ballpoint Pen	FC0072IM-5	FC0072-5



LEXINGTON

The classic styling and craftsmanship of the Lexington from FranklinCovey is sure to get a reaction. Its sleek, impressive design will gain both the attention and respect of your colleagues. Supported by a lifetime mechanical guarantee, Lexington will be there for all those important meetings and special moments.

Description		Self-Serve Package	Gift Box
1	Midnight Black Lacquer/Chrome		
	Ballpoint Pen (<i>Shown</i>)	FC0012IM-1	FC0012-1
	Ballpoint & 0.9mm Pencil Set	FC0011IM-1	FC0011-1
	Rolling Ball Pen	FC0015IM-1	FC0015-1
	Fountain Pen with medium stainless steel nib	FC0016IM-1MS	FC0016-1MS
2	Chrome		
	Ballpoint Pen	FC0012IM-2	FC0012-2
	Ballpoint & 0.9mm Pencil Set	FC0011IM-2	FC0011-2
	Rolling Ball Pen (<i>Shown</i>)	FC0015IM-2	FC0015-2
	Fountain Pen with medium stainless steel nib	FC0016IM-2MS	FC0016-2MS
3	Chrome/Gold-Tone		
	Ballpoint Pen	FC0012IM-3	FC0012-3
	Ballpoint & 0.9mm Pencil Set	FC0011IM-3	FC0011-3
	Rolling Ball Pen	FC0015IM-3	FC0015-3
	Fountain Pen with medium stainless steel nib (<i>Shown</i>)	FC0016IM-3MS	FC0016-3MS



GREENWICH

Whether you're taking notes or signing contracts, the FranklinCovey Greenwich commands respect. Accompanied by a lifetime mechanical guarantee, Greenwich is sure to make a lasting impression.

Description		Self-Serve Package	Gift Box
1	Satin Chrome		
	Ballpoint Pen	FC0022IM-1	FC0022-1
	Ballpoint & 0.9mm Pencil Set	FC0021IM-1	FC0021-1
2	Chrome		
	Ballpoint Pen	FC0022IM-2	FC0022-2
	Ballpoint & 0.9mm Pencil Set	FC0021IM-2	FC0021-2
3	Chrome/Evening Blue Lacquer		
	Ballpoint Pen	FC0022IM-3	FC0022-3
	Ballpoint & 0.9mm Pencil Set	FC0021IM-3	FC0021-3
4	Chrome/Tuxedo Black Lacquer		
	Ballpoint Pen	FC0022IM-4	FC0022-4
	Ballpoint & 0.9mm Pencil Set	FC0021IM-4	FC0021-4



Multi-Function



Rolling Ball



Ballpoint



Ballpoint & Pencil Set
0.9 mm



Fountain Pen



RETAIL PACKAGING AND GIFT BOX

Each FranklinCovey writing instrument is available in either a tamper proof, self-serve retail package (above) or hinged gift box (left).



REFILLS

Genuine FranklinCovey refills ensure the optimal performance of your writing instrument. With a wide selection of ink colours and tip sizes to choose from, FranklinCovey refills enhance the versatility of each individual writing instrument.

Description	Size	Colour	Card item No.
Ball Point Standard	Medium	Black	8004-211
Ball Point Standard	Medium	Blue	8004-210
Ball Point Retractable	Medium	Black	8004-222
Ball Point Mini	Medium	Red, Black, Blue	8004-236
Erasers (3)	N/A	Blue	8004-237
Gel Rolling Ball	Fine	Black	8004-234
FP Cartridges (3)	---	Black	8004-235

FranklinCovey 2013-2014 Retail Catalogue
www.mycrossbiz.com

© COPYRIGHT 2013 A.T. CROSS COMPANY

UK Edition
PM3085